# CANCER RESEARCH FUNDRAISING EVENT

The future of Cancer Research depends on what you do today Lo-Call: 1890 998 998 hopeliveshere.ie

## **BREAKTHROUGH CANCER RESEARCH**

### The face of cancer is changing. It was once a disease that you died from. Now it is a disease you can survive. This changes everything.

Breakthrough Cancer Research scientists and clinicians work tirelessly to develop new treatments for those cancers which cannot yet be cured. Research programmes funded by Breakthrough Cancer Research must focus on translating lab discoveries into new treatment opportunities. To this end they work closely with clinicians throughout Ireland and abroad so that their research is targeted at finding new options for poor prognosis and incurable cancers. **HOPE LIVES HERE**.

Over the past 15 years research funded by the charity has led to a number of clinical trials for new treatments and have advanced the understanding of new treatment options. Through research we are positively impacting the number of people in Ireland who can survive a cancer diagnosis. **Don't just wish for a future free of cancer... help make one.** 

#### THE CHALLENGE

Breakthrough Cancer Research's work is vital because 35,000 people are diagnosed with cancer annually in Ireland, and despite significant increases in the numbers of people surviving cancer and treatment options available, 8,500 people will die because the treatments to save their lives have not been discovered, yet! Breakthrough Cancer Research works tirelessly to develop new treatments for those cancers which cannot yet be cured. They need your help to find more effective treatments.



#### **OUR PROMISE**

Breakthrough Cancer Research's promise to the people of Ireland is to understand why certain cancers do not respond to conventional therapies and to find new treatments that will work. Their passionate and innovative scientists work tirelessly to ensure new treatments are developed that can save lives.



breakthrough CANCER RESEARCH